



VOLUNTEER JOB DESCRIPTION

GROW A ROW MARKET BOOTH AMBASSADOR



Program Description

Grow A Row (GAR) encourages farmers, gardeners and local workplaces to grow an extra row of produce for delivery to 40 local agencies serving some of the over 20,000 people in the Kingston Area who live below the poverty line.

Grow A Row Program is one of several programs that directly support Loving Spoonful's goals of enhancing access to healthy food for all; engaging diverse sectors of the community; and delivering innovative and impactful programming.

Position Purpose – Your impact

As the critical point of connection between the food donors and the service agencies, Grow a Row Market Booth Ambassadors are in charge of running the Loving Spoonful Booth at the Memorial Centre Farmers' Market and the Downtown Kingston Public Market. Specifically, they:

- Raise awareness about Loving Spoonful by engaging with curious passers-by, and clearly explaining to them what Loving Spoonful is and what we do.
- Facilitate connection by getting new people to sign up for our E-Newsletter.
- Collect, accurately weigh, and clearly record donated produce, and reliably submit this information, as instructed.

Qualifications/Resources – What you'll need

Volunteers who have the most impact and enjoy this position most:

- Are outgoing, or willing to talk to strangers;
- Able to do some light physical labour and occasional heavy lifting; and
- Are able to work as part of a team.

Grow A Row Market Booth Ambassadors run the Loving Spoonful Booths at the Memorial Centre Farmers' Market and the Downtown Kingston Public Market.

Key Duties and Responsibilities

- Assemble and/or pack-up tabling materials, table & canopy
- Greet curious passers-by, answer their questions, offer info about Loving Spoonful, and inviting them to check out our materials, and sign up for our newsletter or to volunteer
- Encourage people to participate in activities offered at the table
- Collect fresh produce donations and submit reports
- More shift info is detailed in Additional Volunteer Resource





Other responsibilities

- View and sign up for shifts online on *Love Bug*. (Assistance provided, if needed.)
- If going to be absent, cancel shifts on *Love Bug* at least 3 days in advance or directly inform the Food Access Animator as soon as possible if last minute changes occur.
- Take pictures of donated produce, and if able, circulate on social media, or send to supervisor
- Contact your supervisor if anyone signs up for the newsletter (send a photo of the sheet), makes a donation (arrange for pickup of funds), if anything is missing or damaged, or if you need help of any kind.

Time Commitments and Locations

- Booth Ambassador shifts are 2 to 2.5 hours long, and are scheduled from June to October at 2 locations.
- Volunteers sign up for a particular booth team, and can volunteer weekly, or once or twice per month.
- Booth teams are:
 - Saturday (1:00PM – 3:00PM) at Downtown Kingston Public Market
 - Saturday (3:00PM – 5:00PM) at Downtown Kingston Public Market
 - Sunday (9:00AM – 12:00PM) at Memorial Centre Farmers Market
 - Sunday (12:00AM – 2:30PM) at Memorial Centre Farmers Market
- Commitment is encouraged throughout the season; vacations are accommodated.
- Volunteers sign up for shifts through their own account (provided) on Loving Spoonful's online Love Bug.

Support – What we'll provide

- A group training is provided as an introduction to the responsibilities and details of the role. At this orientation you also get a chance to connect with the other volunteers for the season.
- In order to answer questions about Loving Spoonful clearly and with ease, training will be provided where you use your knowledge to develop a “pitch” about Loving Spoonful.
- This training occurs in April, May, and June
- Volunteers who come on board mid-season are trained on-site at during their first shift.
- You are always welcome and encouraged to contact us to share your successes, discuss any concerns or provide feedback at food@lovingspoonful.org.

Benefits – What you'll gain

- Interaction with the community, farmers, and market-goers
- Time outside in the sunshine
- Seeing beautiful produce be salvaged and appreciated
- Reference letter supplied for successful volunteer experience